



Ensim® Basic for Linux

FEATURES

- Complete control over your dedicated Web server:
 - Easy server administration
 - Integrated application management
 - Administration of robust Web sites
 - Support for site e-mail and FTP users
- Build robust Web sites with development tools
- Manage multiple databases
- Review Web and FTP Site Statistics
- Backup and restore the server
- Quick start guides for new users
- Detailed, context-sensitive online help
- User-level spam filtering
- Runs on unmodified, standard Linux applications
- Automatic installation of popular Web applications* for portals and content management, discussion boards, chat, photo albums, Web form management and e-commerce.

*Requires Ensim Power Tools

A basic necessity for Webmasters to easily manage dedicated Web servers

Designed for Webmasters, Ensim Basic for Linux is the industry's first easy-to-use yet powerful control panel that simplifies the management of Web hosting servers. With Ensim Basic, hosting providers can now provide their customers with compelling and affordable dedicated server plans that empower them to manage their most common Web hosting tasks, including management of their Web hosting server and Web sites.

Benefits for Hosting Providers

Deploy new compelling bundled solutions

Ensim Basic is the first control panel software designed to meet the needs of Webmasters. With dedicated server costs dropping, these customers are increasingly interested in the power and security of having their own server. However, they may be concerned over the technical skills required to manage one. As a hosting provider, you can create compelling and affordable dedicated server offerings, built around easy-to-use Ensim Basic software.

Additionally, you can offer Ensim Power Tools along with Ensim Basic to empower your dedicated server customers to design more appealing Web sites. With Ensim Power Tools, your customers can add portals and content management, discussion boards, chat, photo albums, Web form management and e-commerce capabilities with a click of a button!

Keep support costs to a minimum

By providing users with control of the most common hosting management tasks, without overwhelming them with unnecessary choices or technical jargon, Ensim Basic helps you keep your support costs to a minimum. In addition, only Ensim Basic includes a number of tools - such as online help and quick start guides - to reduce the support calls made by your customers.

Maximize profitability by selling higher margin plans

Now hosting providers can sell dedicated server offerings bundled with Ensim Basic to entry-level customers. Further, you can up-sell shared site customers to an entry-level dedicated plan that provides complete control of their own server.

Benefits for Webmasters

Reduce technical expertise required

Ensim Basic significantly lowers the time and technical expertise required to manage a Web server hosting one or more Web sites. It provides Webmasters with a simple, easy-to-use toolset. Point-and-click ease allows you to maintain sites without technical training or interaction with a hosting provider's support staff.

Only Ensim Basic provides quick start guides to introduce new users to relevant terminology and demonstrate key "how-tos". Context-sensitive online help is always available, providing easy access to information as questions arise.

Easy-to-manage domains

Ensim Basic provides a simple, yet complete toolset to control applications, upload files, add new subdomains, manage multiple databases and control the site's mail configurations. With broad control over a company's Web presence, Webmasters are now able to manage an increasingly compelling site - with little intervention required from their hosting provider.

Manage dynamic Web sites with Ensim Power Tools

With Ensim Power Tools, an add-on to Ensim Basic, Webmasters can construct more dynamic Web sites by adding portals and content management, discussion boards, chat, photo albums, Web form management and e-commerce capabilities.

Ensim Basic for Linux Features



Easy-to-use interface for server management and site administration

Hardware Requirements:

- Intel Pentium II or III Processor, 500 MHz or higher
- 256 MB RAM required; 512 MB or greater recommended
- 20 GB disk space required

OS Requirements:

Fedora Linux; or,
Red Hat Enterprise Linux

FEATURES	BENEFITS
Easy-to-Use Graphical User Interface	Powerful tools for server management Comprehensive site administration tools
Complete Documentation	Detailed, context-sensitive online help Quick start guides for new users
Native Language Support	English, German and Spanish interfaces available
Server Management	Server backup and restore Network settings updates, such as time zones Server restart
Application Management	Applications configurations, such as Apache and FTP Application stop and restart
Site Management	Apache Web Server <ul style="list-style-type: none"> • Support SSL, SuExec, SSL, log files, CGI-BIN and HTAccess • Manage subdomains • Automate log file rotation FTP Server <ul style="list-style-type: none"> • Support FTP access for name-based or IP-based domains Mail Server <ul style="list-style-type: none"> • Support aliases, autoresponders and vacation messages, forwarding, spam filters, POP3/IMAP servers, Web mail (Squirrel mail) and SMTP mail authorization • User-level spam filtering • Server-level virus scanning Development Tools <ul style="list-style-type: none"> • Supports Microsoft FrontPage and scripting languages (Perl, Python and PHP) Database Management <ul style="list-style-type: none"> • Support multiple MySQL databases • Manage databases with PHPMyAdmin (Web-based database administration tool) E-Commerce (Miva) <ul style="list-style-type: none"> • Support catalog and storefront management (requires additional license) Quota Control <ul style="list-style-type: none"> • Manage allocations of disk and users per site • Provide detailed disk usage information Web and FTP Site Statistics <ul style="list-style-type: none"> • Support file and log analysis, access to raw log files via Analog or Webalizer Remote Access <ul style="list-style-type: none"> • Support SSH, shell and Telnet Online File Manager <ul style="list-style-type: none"> • Support a graphical file editor, with upload, download and attributes managers Backup and Restore <ul style="list-style-type: none"> • Backup and restore individual sites • Schedule daily, weekly or monthly backups
Quick Start Tools	Graphical User Interface <ul style="list-style-type: none"> • Friendly and intuitive control-panel interface • Dashboards for most frequently requested information • Web hosting quick start guides for new users
Ensim Power Tools Add-On Software (Purchased Separately)	Blog: B2 Customer Support / Live Chat: PHP Support Tickets, Crafty Syntax Live Help and PHPOpenChat Discussion Boards: PHPBB2 and Invision Power Board E-commerce: OSCcommerce Groupware Collaboration: Webcalendar Mailing List Announcement System: PHPList Photo Albums: Gallery Portals and Content Management: PHP-Nuke, Post-Nuke and Xoops Web Form Management: FormMail Web Site Search Engine: PHPLinks



Phone: +1 408.745.3300

Fax: +1 408.745.3399

Website: www.ensim.com

Online Store: <https://buy.ensim.com>

About Ensim Corporation

Ensim Corporation is the leading provider of software for the Web hosting industry. Today, Ensim products are used worldwide to automate each stage of the hosting life cycle. More than 15,000 service providers rely on Ensim to efficiently deliver hosting services to their customers. For more information on our leading hosted management software, please visit www.ensim.com or call 1-877-693-6746 (U.S.) or 1-408-745-3300 (outside the U.S.).

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